

Logistics Tech Outlook

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TOP 10 3PL Technology Solution Providers - 2016

A majority of Fortune 500 organizations are opting for third-party logistics (3PL) services to streamline their supply chain operations and expand their presence across geographies. Additionally, there is a pressing need for rapid delivery channels for an ever-expanding distribution network of consumers. The hypercompetitive markets today demand a phenomenal level of expertise, reliability, and flexibility to manage the supply chain with a competitive edge. From basic to the most complex warehouse environments, a purpose-built lifecycle management solution that monitors and manages people, processes and technologies, is the need of the hour.

Third party technology vendors in the logistics space are offering collaborative solutions that blend warehouse management, control systems, and supply chain visibility with dashboard views and load-planning software. 3PL solutions provide enterprises with inventory accuracy, tracking capabilities, and supply and distribution resources to rev up their sales cycles without the need for any additional resource-draining investments. With the presence

of a multitude of 3PL solution providers offering transportation and warehouse management systems necessary for real-time visibility into all facets of a supply chain, it can be quite an arduous task for the CIOs to choose the right fit for their enterprise.

In order to simplify and assist CIOs in identifying the right solution providers, a distinguished panel comprising of CEOs, CIOs, CTOs and analysts including the Logistics Tech Outlook's editorial board, has reviewed hundreds of 3PL solution providers and shortlisted the ones that are at the forefront of tackling the supply chain challenges faced by manufacturers, wholesalers and retailers. Additionally, we evaluated the vendors' support capabilities based on the integration of innovative technologies with their systems. In our selection we looked at the vendor's capability to support core business processes of various industries. The companies featured here showcase in-depth expertise in integrated and innovative technologies to streamline operations across the 3PL space.

We present to you Logistics Tech Outlook's Top 10 3PL Technology Solution Providers 2016.



Company:
Amphora

Description:
A provider of software solutions designed and developed for companies in the field of commodity trading, logistics and risk management

Key Person:
Vincent Cortes,
VP

Website:
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Vincent Cortes

Amphora Simplifying Physical Supply Chains

“In the complex world of energy trading and logistics, linking multiple leg deliveries is an intricate process,” begins Vincent Cortes, VP of Product & Solutions, Amphora. “Companies deploy a gamut of solutions to optimize their scheduling and logistics operations.” However, the deployment of software does not solve all problems, and calculating freight rates and managing the massive volume of logistics movements remains an uphill task. “There is an increasing desire in the market to determine how freight and handling

Symphony—a scalable, end-to-end multi-commodity trading and risk management solution. Amphora’s leading Cloud and API technologies enable Symphony to function in complex business environments. “Our APIs facilitate seamless data integration to interface with pipelines, terminals, and other facilities. They also automate the process of cost management and eventually contribute in mitigating losses,” states Cortes. Amphora’s cloud deployment platform addresses various operational requirements while minimizing costs and expediting return on investment. “Operational scalability is at the heart of our product that manages increased volume of logistics movements in a sustainable manner,” says Cortes. “Subsequently, more volume translates into exponential profits.” Symphony streamlines operations and manages financial and physical transactions in a straight-forward manner.

with a holistic solution but also provides additional powerful modules such as Risk Manager. “Risk Manager helps traders to discern not only their risk exposure but also their trading positions in a detailed manner with real time information,” says Cortes. To address complexities in trade execution, Amphora bestows the traders with its product Trade Confirmations Manager. “Trade Confirmations Manager simplifies the process of document generation and a clear understanding of document workflow,” states Cortes.

In one of the implementation highlights, one large customer sought a unified view of operations into export of U.S. crude to the other regions of the world. The client had to perform the logistically complex trade to leverage price differences in global oil markets. After deploying Amphora’s CTRM platform, the client could gain clear visibility of railways, barges, pipelines, trucks and ship-to-ship transfers. The product streamlined the logistics activity and enabled the client to facilitate the delivery within pre-defined deadlines while maintaining deal profitability. Symphony was used by the client to enhance trade profitability while overcoming challenges such as expensive ship-to-ship transfer, and transport and storage costs.

“We create success stories due to our focus on our core strength: gaining deeper functionality in our vertical,” says Cortes. For the customer-centric Amphora team, clients are members of its family. “As a company, we take pride in service that is not only simplifying every logistics task but also empowering clients to triumph over everyone else in the business,” concludes Cortes. **LT**

Symphony’s feature rich operations dashboard with built in work flow tools was designed by schedulers to simplify complex operations by minimizing the number of steps to schedule deals, perform updates, and display accurate real time actionable information

costs are reflected and optimized in the profit and loss statement,” states Cortes. In such a scenario, Houston, TX based Amphora emerges as a clear leader by empowering the trading community with the most robust, user-friendly, enterprise-wide products that respond to dynamic market demands while also addressing customers’ needs

In its pursuit to empower clients with advanced solutions, Amphora offers

“Symphony’s in-built operations dashboard is designed to minimize clicks for scheduling deals, performing updates, and automating as many calculations while offering views of probable profit and loss,” states Cortes. Amphora recognizes the significance of data security and thus secures data flow through robust security mechanisms and secure user management. With the flagship product Symphony, the firm not only empowers its clients